



# ENHANCED ENGAGEMENT



- 1 Introduction & Welcome
- 2 Review of ScriptSourcing
- 3 Discussion of Enhanced Engagement Implementation
- 4 Next Steps & Action Items
- 5 Q & A and Open Discussion



- ✓ INCREASED ENROLLMENT
- ✓ GREATER SAVINGS
- ✓ ONE-ON-ONE GUIDANCE
- ✓ EASY & FREE ONBOARDING SUPPORT



\$0

COPAYS



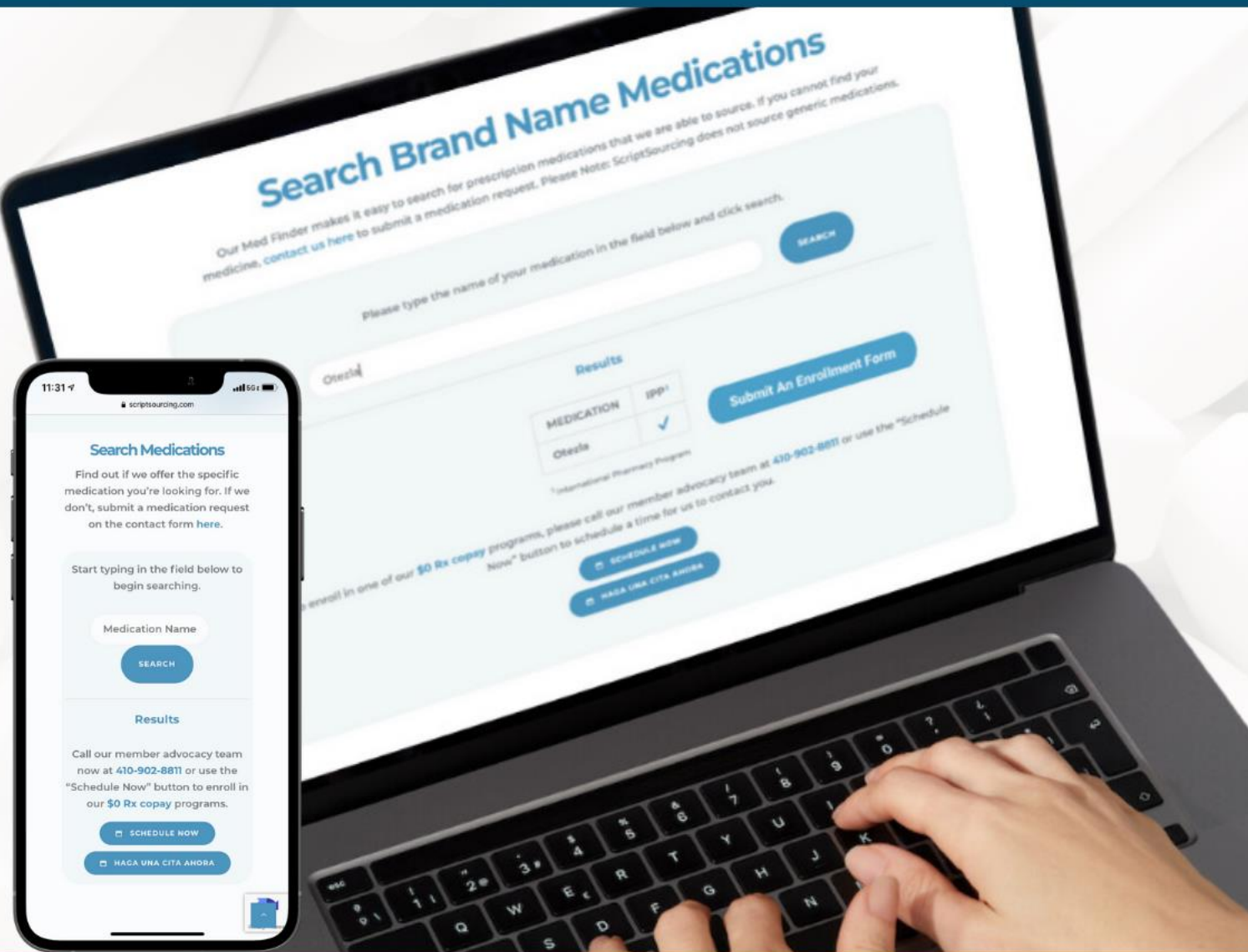
MEDICATION  
ADHERENCE

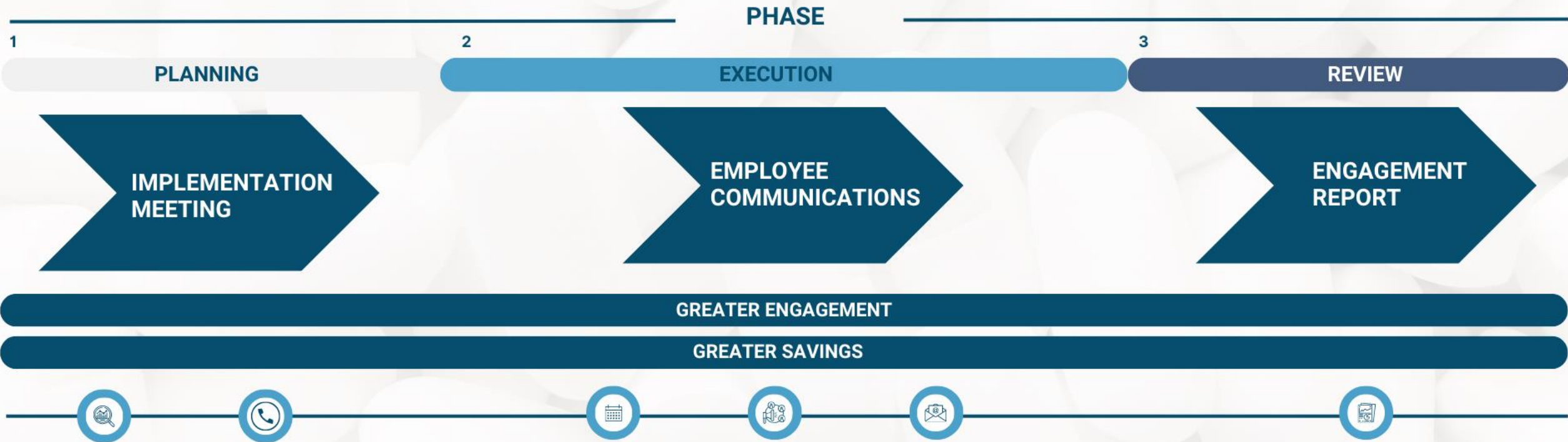


HAPPY & HEALTHY  
EMPLOYEES



- ✓ **CONVENIENT**
- ✓ **ACCESSIBLE**
- ✓ **EASY TO USE**





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## WEEK 1

**CEO EMAIL #1**

**HR NEWSLETTER ANNOUNCEMENT EMAIL**

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## WEEK 2

**OUTREACH BEGINS**

**CEO ENDORSED VIDEO EMAIL**

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## WEEK 3

**SCRIPTSOURCING EMPLOYEE EMAIL TEMPLATE #1**

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## WEEK 4

**SCRIPTSOURCING EMPLOYEE EMAIL TEMPLATE #2**



**WEEK 5**

**SCRIPTSOURCING EMPLOYEE EMAIL TEMPLATE #3**

**WEEK 6**

**SCRIPTSOURCING EMPLOYEE EMAIL TEMPLATE #4**

**DATA REVIEW**

**WEEK 7**

**CEO EMAIL #2**

**STRAGGLER OUTREACH /OPTIONAL EMAIL**

**WEEK 8**

**SCRIPTSOURCING EMPLOYEE EMAIL TEMPLATE #5**



**THANK  
YOU!**

# APPENDIX

- ✓ **MAP**
- ✓ **INCOME BASED**
- ✓ **MEMBER INTRO**
- ✓ **NON-DISRUPTIVE**



- ✓ **IPP**
- ✓ **\$0 COPAYS**
- ✓ **1,000+ MEDS**
- ✓ **MEMBER ADVOCATES**





**Enrollment Form & Photo ID**



**Insurance Card & Prescription**



**30 - Day Supply**

## DE-IDENTIFIED CLIENT

**01/19/2023**

First Script Sourced

**\$76,932**

Total Savings YTD

**\$268,012**

Total Savings Since Inception

**129**

Prescriptions Sourced

This ScriptSourcing net savings summary was generated on 8/1/2024.

**\$32,855**

Value of Open Opportunities

*This is an estimate based on the Rx data we receive. Please contact us to optimize savings.*



# JANUARY

## SCRIPTSOURCING

- ✓ SS PORTAL GOES LIVE
- ✓ SS OUTREACH BEGINS

ACCOUNT EXECUTIVE:

PHONE:  
[CLICK HERE TO CONTACT](#)

## <CLIENT NAME>

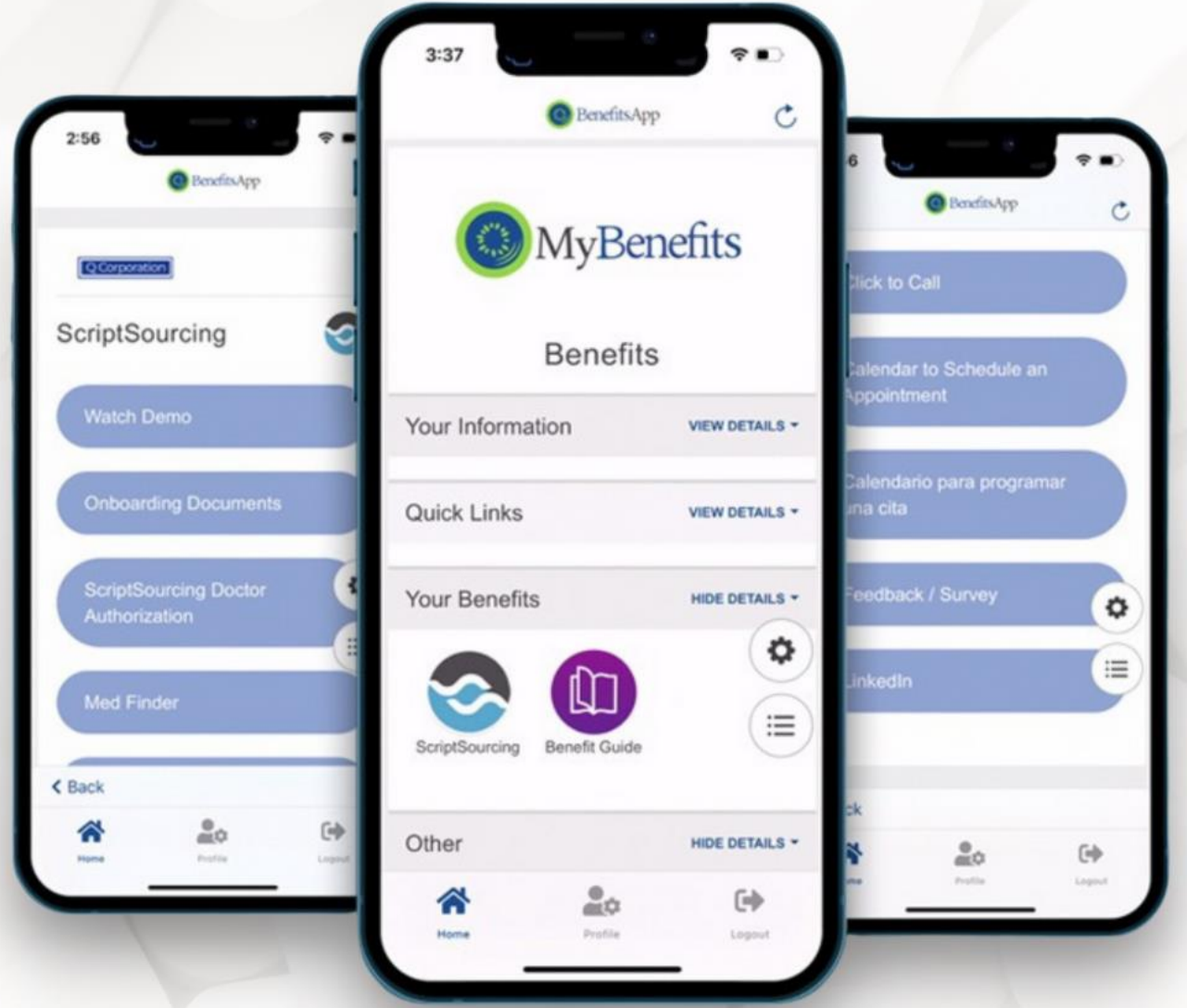
- ✓ CEO ANNOUNCEMENT
- ✓ HR ANNOUNCEMENT
- ✓ EMPLOYEE EMAILS # 1-3

SCRIPTSOURCING CHAMPION:


PHONE:  
 EMAIL:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 CEO ANNOUNCEMENT SS PORTAL LIVE	2 HR ANNOUNCEMENT	3 *CEO ENDORSED MEDIA	4	5	6
7	8 EMPLOYEE NEWSLETTER ANNOUNCEMENT	9 SS PHONE OUTREACH STARTS	10	11	12	13
14	15 SEND SS EMAIL #1 "NO COPAYS" LINK HERE	16	17	18	19	20
21	22 SEND SS EMAIL #2 "BOOK NOW" LINK HERE	23	24	25	26	27
28	29 SEND SS EMAIL #3 "SS SUCCESS STORIES" LINK HERE	30	31			





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- ✓ **96% HIGHER SAVINGS**
- ✓ **IMPLEMENT 39% FASTER**
- ✓ **ELIMINATES ELIGIBILITY ERRORS**



**DATA  
FEED**



**DATA  
CONTACT**