**CEO Email # 1**

**Subject Line: Exciting News: $0 Copay Rx Program**

Dear [Company Name] Team,

I'm thrilled to introduce ScriptSourcing, **this program offers a $0 copay for name-brand, maintenance prescription medications.**

To check if your medication is eligible, please visit our [Med-Finder link here.](http://www.scriptsourcing.com/med-finder)

Participation in ScriptSourcing is **voluntary**, but strongly recommended. It not only offers **$0 copays**, but saves the company money, and helps keep our **healthcare premiums affordable.**

Thank you for being a part of our team, and we eagerly anticipate your participation.

Best,

[CEO's Name]